



FOR IMMEDIATE RELEASE

Atria Willow Park Residents Share Centuries of Wisdom *Seniors share life lessons as part of a national wisdom archive.*

TYLER, Texas — At 79, Tom Hart has some sage advice: life will not slow down or give you more time, so give it your maximum effort. At 94, if Betty Stainback could talk to her younger self, she'd say to be more confident. And Leo Martin, 79, sums up what the world needs more of in just seven letters: R-E-S-P-E-C-T.

These are just a few of the "pearls of wisdom" residents at Atria Willow Park will share on Thursday, August 20, as part of a national celebration marking Atria Senior Living's 30th anniversary.

To commemorate the occasion, Atria is gathering wisdom from approximately 20,000 residents at more than 200 communities across North America. Explore wisdom from some of these remarkable residents at AtriaPearls.com or by calling 1-844-HEAR-A-PEARL. In an era when more people are turning to AI chatbots for life advice, Atria believes the wisdom that comes with age and experience is more important than ever.

During this event, residents will:

- Gather to share a toast to their combined years of wisdom.
- Use a specialized phone to record reflections that will be added to Atria's national archive of wisdom.
- Share what they've learned over the years with each other.

"One of the greatest gifts in our community is the wisdom our residents share every day," said Lisa Wallace, Executive Director at Atria Willow Park. "As we celebrate 30 years as a company, it feels like the right way to mark the milestone — hearing the voices of the people who call Atria home."

Members of the media are invited to attend. In-studio and off-site interview opportunities are also available for outlets unable to attend in person.

Event Details:

What: A Wisdom-Sharing Event

When: Thursday, August 20, 3:00 pm

Where: Atria Willow Park, 3500 S Vine Ave, Tyler, TX

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About Atria Senior Living:

Atria Senior Living communities offer services designed to simplify and enhance life for older adults. In vibrant

communities, residents can thrive and participate, know that their contributions are valued, and enjoy access to opportunities and support that help them keep making a positive difference in our world.

Atria Senior Living is one of five distinct brands operated by Atria, including Coterie, a luxury brand in a joint venture with Related Companies, Atria Signature Collection, Atria Retirement Canada and Holiday by Atria.

For more information about Atria, visit AtriaSeniorLiving.com or follow them on Facebook or LinkedIn.

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