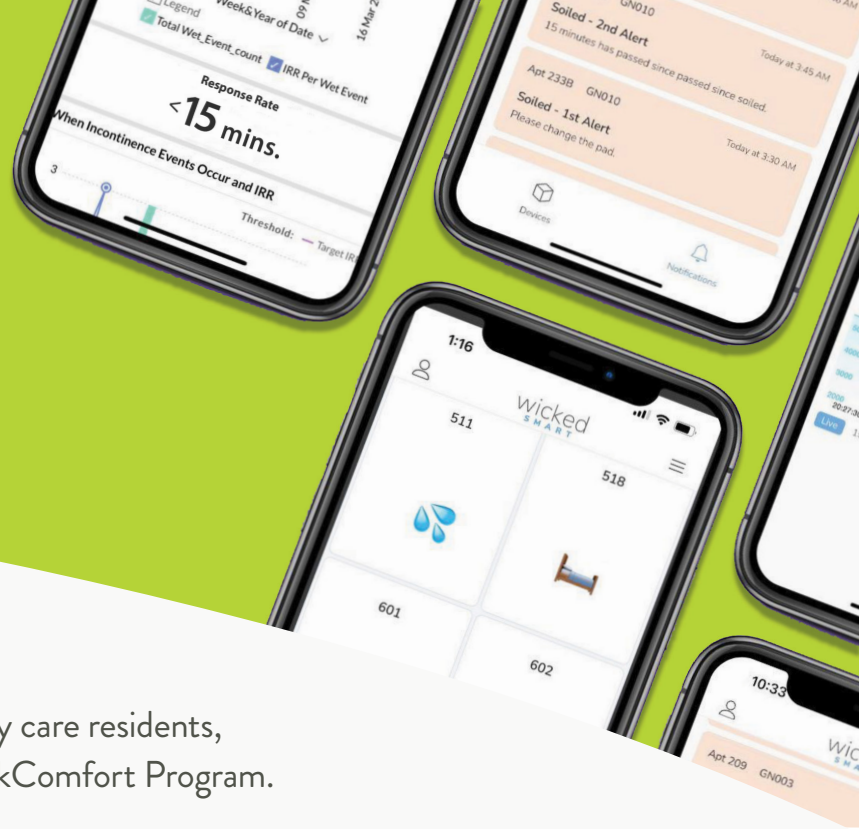


Quick response. Quick support. **QwickComfort.**



To provide an added level of support for memory care residents, Atria Cranford is excited to introduce our QwickComfort Program.

Using first-of-its-kind technology, the program makes it easier and more efficient for staff to respond to incontinence-related events.

How the program works:

- Sensors on the mattress pad detect moisture in real-time
- When moisture is detected, an alert is sent to Atria's care team
- Even minor leaks and spills are detected within seconds

How the program benefits residents:

- Faster response times
- Protects skin health
- Lowers risk of incontinence-related urinary tract infections
- Faster and safer linen changes
- Fewer sleep interruptions
- Better quality of life

To learn more
about the
QwickComfort
Program or ask
questions, contact
Atria Cranford today
at 908.709.4300.